

Celebrity Experts Launch Survival Homes and Gardens; A New Live Magazine and Ecosystem



Celebrity Mykel Hawke, along with a diverse group of highly acclaimed experts in fields including survival, agriculture, medicine, disaster-preparedness, self-defense, outdoor living, fishing, hunting, homebrewing, and much more, prepares to launch a new platform that boasts a “live” digital magazine and blockchain ecosystem.

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Gear Up Center is once again breaking new ground by partnering with the talented veteran survivalist and television celebrity Mykel Hawke to launch a new digital magazine and ecosystem aptly named Survival Homes and Gardens (“SH&G”). This “live” platform will be available to subscribe free beginning October 10, 2022, honing in on those who desire the knowledge of all things related to “self-sufficiency.”

Like the survivalist who inspired it; this new magazine brings decades of knowledge and experience to the forefront of the modern era. It bridges the resources of the traditional survivalist, outdoor enthusiast, homesteader, and modern-day prepper into one comprehensive publication. It integrates a fresh modern style with advanced, user-interactive technology tailored to each magazine publication, becoming one of the first preparedness interactive magazines and ecosystems available online. The magazine will direct readers to their favorite authors, contests, giveaways, gear reviews, recipes, sponsor pages, NFTs, and much more within a blockchain platform.

Throughout the platform, you will find informative, adventurous, and energetic content that embodies the shared values and principles of Mykel Hawke and Gear Up. Together they empower the readers to be self-sufficient, sharing the core pillars of self-reliance, from learning to grow food, fortifying the home, and learning the protocols of disaster preparedness, to name a few. The reader will gain the confidence and peace of mind to stand ready for whatever threat may come.

“The better you are prepared, the less you need help from others and the more you can be of assistance to others if needed,” says Hawke.

“The Key to Survival is preparedness. It takes time to assess your needs, skills, strengths, weaknesses, vulnerabilities, and capabilities. From a good assessment comes good planning and with that, you can acquire the training, equipment, supplies, and logistics needed to indemnify yourself, your loved ones, your home, and property,” he adds.



Celebrity Experts and Mykel Hawke Launch new Live Magazine and Ecosystem

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survival-homes-and-gardens

Along with Mykel, the magazine will boast a diverse group of highly acclaimed experts in fields including survival, agriculture, medicine, disaster-preparedness, self-defense, fishing, hunting, homebrewing, canning, and much more! With the skilled guidance of Editor-in-Chief, John Dowd, SH&G aims to provide the most extensive blend of knowledge and planning that leaves our readers readily prepared for any emergency to arise that threatens their homes or themselves. Whether natural disasters, like the recent hurricane Ian, fires, floods, storms, quakes, blizzards, droughts, or other threats including nuclear, civil disorder, or failure of infrastructure.

"SH&G magazine and ecosystem is a natural fit for us and will enrich our reader's experience by showcasing the unique expertise and values of Hawke, one of the most respected and admired men in the preparedness and survival industry," said Marie Ralston, Co-Publisher at SH&G.

"We are incredibly pleased to launch this timely 'live' magazine and ecosystem, which is sure to become a staple for those who wish to learn self-sufficiency and decrease dependence on a fragile modern system and supply chain. This is an opportunity to share valuable information, making sure you are informed with the most up-to-date news to make prudent decisions under any extraneous/unexpected circumstances, and another way for us to engage with our audience. We greatly appreciate Hawkes's confidence in this project." Hawke adds, "this is an opportunity to relay my knowledge and experience on a digital page, and to share reviews, Science, Tech, Gear, and Experts to keep you informed of the best options for protecting what you care about. It is even more uplifting since I have an experienced team like Gear Up to partner with in such an exciting new venture."

Hawke and Gear Up's proven ability to reach survivalists, preppers, homesteaders, and outdoor enthusiasts through its brands, visibility, and credibility internationally, bode well for the magazine's success. As the co-owner, publisher, and content creator of SH&G, both Hawke and Gear Up will also use their expertise and the strength of their media network to promote this new publication and connect with our readers.

In short: "The home is our castle. Our gardens, the moat. Knowledge is the sword and shield we wield. Separate they are useful...Together they become an impenetrable fortress; An immovable object, providing security to all within and a beacon of fortitude/light to those around. Relieve the anxieties and tempestuous-rocking seas of the outside world. Find comfort in the knowledge that you and your family are secure and protected. Prepared, willing-and-able not only to survive. But thrive." SH&G

For more information visit: SurvivalHomesAndGardens.com
[Facebook](#), [Instagram](#)

About Us

Mykel Hawke is a retired Special Forces Combat Commander trained in Medicine, Communications, Intelligence, and Leadership. He holds a BS, MS, and 2 Blackbelts, Paramedic, Deputy, and FCC Radio licenses.

He has been in 9 conflicts, written 6 books, innovated 20 products, and appeared on 50 television shows. In recent years, Hawke served in Combat Search & Rescue for the State Department in Afghanistan and currently works with Special Operations Command while supporting charities for Vets, Kids, and Animals. He continues to teach survival while also doing media work. His new television show, Ultimate Warrior will be airing on the Discovery Channel in 2022.

Gear Up Center. Since 2010, Gear Up has been vetting and distributing quality preparedness tools and products, as well as manufacturing its own line of innovations in the survival, preparedness, and outdoor adventure markets. Founded by Marie Ralston, the company has been featured on National Geographic and Discovery Channel, as well as over 300 media outlets worldwide. Gear Up is best known best for its branded inventive line of preparedness products including the Crovel, MC6 Multiple Chamber Firearm, and X Caliber Adapters.

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